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**NEWS FOR IMMEDIATE RELEASE**

**SUMMIT PERFORMANCE GROUP ESTABLISHED TO PROVIDE CLIENTS WITH  
COMPREHENSIVE MEETING PLANNING, INCENTIVE AND SPORTS  
HOSPITALITY SERVICES**

***San Diego's Summit Incentive Travel, Inc. and Conference Locators International,  
LLC Combine Forces To Form Leading-Edge Meetings and Incentive Solutions  
Provider***

SAN DIEGO — March 24, 2003 — Two San Diego-based industry leaders in meeting and event planning, incentive and sports travel services — Conference Locators International, LLC and Summit Incentive Travel, Inc. — today announced they have combined forces to form the Summit Performance Group (SPG), a leading-edge provider of comprehensive services to local/regional, national and international clients.

SPG will be owned and managed by Richard McCann, current president of Summit Incentive Travel, and Douglas H. Wheeler, president of Conference Locators International. SPG's three divisions will include Summit Meetings and Incentives, Summit Sports and Conference Locators International.

“SPG brings together two of the industry's leading companies with proven track records to create a full-service conference planning and incentive company that will provide complete incentive travel services, conference planning, site selection, staffing, sports hospitality and technology solutions,” said Wheeler.

“As the corporate meetings and incentive industry continues to change, today's companies need a turnkey approach that provides expertise and direction to assure a successful meeting, incentive or sports hospitality event,” McCann said. “SPG's approach is to provide comprehensive solutions to ensure our clients and their attendees will maximize performance by experiencing an outstanding meeting or event.”

Wheeler and McCann said SPG will also deliver technology solutions to clients designed to expedite site selection, conference registration, web design and e-conferencing.

McCann, who has more than 23 years experience in the hospitality and travel industry, has operated Summit Incentive Travel since 2000. Summit Incentive Travel successfully develops and executes top-notch, custom tailored travel programs for numerous large and small companies. The company specializes in corporate incentive travel, event management, site selection and corporate sports hospitality at such major venues as the Super Bowl, World Series, Olympics and major golf tournaments including Masters and US Open. Prior to founding Summit Incentive Travel, McCann directed the incentive travel division of San Diego's Fantastic Sports. Previously, he was with La Costa Resort and Spa, where he served in a variety of sales and marketing executive positions.

Wheeler, an industry professional with 24 years experience in conference group and sales marketing, has operated San Diego's Conference Locators International (CLI) since 1995. CLI has become a leading boutique firm at providing clients with comprehensive meeting planning services. CLI's key offerings include locating and securing group conference space and accommodations, arranging travel and transportation, team building, speakers, sports and recreational activities and conference management services. Prior to forming CLI, Wheeler held a number of national sales and marketing executive positions with L'Auberge Del Mar Resort and Spa, Grande Colonial Inn, Rancho Valencia Resort, La Costa Resort and Spa, and Boca Raton Resort and Club.

Summit Performance Group headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. For more information on the Summit Performance Group, call 858-385-2785 or 858-456-9092, or visit [www.summitpg.com](http://www.summitpg.com).

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